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What a \$1,000 Bottle of Wine Tastes Like, and Where to Find the Best

What Does a \$1,000 Wine Taste Like?

Elin here—and yeah, I know, it’s crazy expensive. But in the past two weeks I’ve tasted two new Champagnes and two new reds that are debuting at 10 C-notes or close to it. These lavish price tags are driven by rarity, collectability, investment potential and expertise. Here’s what they taste like and where you can find them.



2013 Bollinger La Côte aux Enfants Champagne. Source: Champagne Bollinger

2013 Bollinger La Côte aux Enfants Champagne

Bollinger chef de cave Denis Bunner introduced this new single vineyard cuvée in New York over breakfast at an elegant Upper East Side townhouse—now that’s my idea of how to start the day! The grapes come from a small plot of pinot noir in a steep hillside vineyard in the famous grand cru village of Ay. What stands out is the depth and length of its savory, complex, mineral and chalk flavors, with notes of passion fruit and apricots. In the UK, it’s selling for £1,000 (\$1,217); in the US, it’s closer to \$1,500. For a long time, Bollinger has made a still red wine from pinot noir at the same vineyard, which is labeled Bollinger Coteaux Champenois La Côte Aux Enfants. The champagne version is simply labeled Bollinger La Côte Aux Enfants and comes in a Champagne bottle with the appropriate cork.