

## News Briefs for October 18, 2023

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Champagne Bollinger is introducing a new global event series, Maison Bollinger, kicking off this week at the historic Astor House in New York City. According to the company, Maison Bollinger will offer “a variety of tasting moments and interactive ways for guests to discover the core values of Champagne Bollinger.” It includes a Champagne Bollinger x Chef David Toutain Gastronomic Pairing Experience, an Expert Room featuring guided tastings with cellar master Denis Bunner, and a Cooperage area with Bollinger’s resident cooper, Gaël Chaunut, among others. Additionally Bollinger has announced that it has attained B-Corp status. Bollinger Champagne has U.S. volume of approximately 27,000 cases, according to Impact Databank.