

Founded in 1970, Ponzi Vineyards was instrumental in putting Willamette Valley on the map as a world-class wine region. Today, the winery continues to set the standard in Oregon Pinot noir and Chardonnay, elevating the region's reputation as a premier wine country destination.



# Pinot Noir Reserve 2018

Laurelwood District, Willamette Valley, Oregon

### **ESTATE**

In the late 1960s Dick and Nancy Ponzi uprooted their family to pursue a dream of producing world class Pinot Noir. After research trips to Burgundy and an extensive search, they purchased 20 acres on a small farm just southwest of Portland, Oregon. They believed the climate, soils and vineyard site meet every need of noble cool-climate grape varieties. The first 4 barrels of wine produced in 1974. At the time, there are 5 bonded wineries in Oregon with 35 acres in production. Ponzi has since become internationally acclaimed for its Pinot Noir and Chardonnay. Today winemaker Luisa Ponzi continues her work of the last 30 years with the family of Champagne Bollinger, which acquired Ponzi Vineyards in 2021. The estate's drive to create distinctly pure Pinot Noir, in a distinctly Oregon manner, has never been stronger.

#### WINE

Beginning with the 2017 vintage, Ponzi's Pinot Noir Reserve comes exclusively from estate fruit, including from some of Oregon's oldest vines. Bright red fruit character in their youth gave way to dark berry and brambly spice as the vines reached into the volcanic layers. The Pinot Noir Reserve's brooding dark fruit and exotic spice has rendered it one of the ultimate examples of artisanal, site-expressive Pinot Noir in the United States today, year after year epitomizing a character of restrained power.

#### **VINEYARD**

As a true Reserve, or barrel select, it is a blend of top barrels from Ponzi's Aurora, Abetina, Madrona and Avellana Vineyards, all of which are LIVE Certified Sustainable. Higher elevation sites and younger vineyards contribute bright red fruit and floral character while the lower elevation sites and older vineyards bring darker fruit and brambly spice character, all seamlessly knit together by fine, chalky tannin.

## WINEMAKING

Harvest: Sept-Oct 2019 Variety: 100% Pinot Noir

Fermentation: in small lots, with daily punch-downs, 40% whole cluster

Aging: 20 months, 40% new French oak, 5 months in bottle

Alcohol: 14%



"Pale ruby, the 2018 Pinot Noir Reserve Estate Grown is scented of cranberry sauce, violet, tea leaves, blood orange and woodsmoke. The light-bodied palate is grainy and refreshing with generous floral perfume, concentrated fruit and a long, layered finish." - E.B, 5/2022

James Suckling