

NEW ALCHEMY

DISTILLING

AETHER VODKA

- * BOTTLED AT 120 PROOF
- * SPIRIT DISTILLED FROM WINE
- * PROPRIETARY MULTI-STEP BATCH DISTILLATION PROCESS
- * RICH AND SMOOTH TEXTURE ON THE PALLET
- * HINTS OF FLORAL AND GRAPE ON THE FINISH
- * HAS OUTPERFORMED STANDARD PROOF VODKAS IN COMPETITIONS



WE DESIGNED AETHER VODKA WITH OUR BARTENDER CLIENTS IN MIND; THE IDEA WAS TO MAKE A HIGH-PROOF VODKA FOR SPECIALTY USES THAT WAS ACTUALLY GOOD. BEING DISTILLED FROM WINE, THE PALLET AND FLAVOR OF AETHER ARE SURPRISINGLY DIFFERENT THAN GRAIN-BASED SPIRIT, WITH A SOFTER MOUTHFEEL AND SUBTLE HINTS OF GRAPE. AT 120 PROOF, AETHER IS ONLY 40% WATER BY VOLUME, AND CAN BE USED TO FORTIFY STRONGLY FLAVORED COCKTAILS WITH MINIMAL DILUTION OF THE OTHER INGREDIENTS. AETHER IS ALSO COMMONLY USED BEHIND THE BAR FOR INFUSIONS AS A GENTLER ALTERNATIVE TO EVERCLEAR. SOME OF OUR BRAVER CUSTOMERS USE AETHER FOR EXTRA STIFF MARTINIS OR VESPERS.